

IMPACT: Innovation + Philanthropy Forum 2017
George Washington Masonic Memorial, 101 Callahan Drive, Alexandria, VA

IMPACT: Innovation + Philanthropy is a forum that convenes board, business, City, community, philanthropic, and nonprofit leaders to discuss innovations in philanthropy and strategies for building the capacity of nonprofit organizations and individuals to make a lasting impact in the community. The 2017 IMPACT forum on Thursday, October 26 featured nonprofit thought leader and author [Beth Kanter](#) and **Graham McLaughlin, Managing Director, Corporate Responsibility at The Advisory Board Company**, for a conversation about how nonprofit and board leaders can avoid burnout and encourage a culture of wellbeing in the nonprofit workplace. Nonprofits are driven to do more, more, more, often with fewer and fewer resources; there comes a breaking point where passion dwindles under the weight of pressure, and the mission can suffer as a result.

[View the Agenda](#)

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Subsequent breakout sessions included:

Ask Beth Anything

Beth Kanter, author of *The Happy Healthy Nonprofit*, *The Networked Nonprofit* and *Measuring the Networked Nonprofit*, led a question and answer session on nonprofit wellness and impact to giving days and crowdfunding to measurement and evaluation.

[Purchase The Happy Healthy Nonprofit](#)

[View Beth's Bio](#)

Good to Great Board Performance

This session defined the primary roles and responsibilities of board members, explored the differences in governance styles, and provided best practices and tools to engage board members and drive for innovative leadership. This session also included Q&A with governance expert Liz Scott, President & CEO of Brighter Strategies, Shannon Steene, Executive Director, Carpenter's Shelter and Louise Roseman, Board Chair, Carpenter's Shelter for a full 360 perspective on board governance best practices.

[View the Presentation](#)

[View the Speaker Bios](#)

Happy, Healthy Fundraising - How to Make it Happen

How do you take care of yourself AND optimize funds for the critical work of your organization? Where should you spend your time and energy? What works and what doesn't? How do your donors want to stay involved and increase their giving level? How can you stay focused when there is so much to do on any given day? What can you do to avoid burnout and stay motivated, enthusiastic, happy and healthy as a fundraiser?

Thank you to Brooke Sydnor Curran, Founder and Executive Director of RunningBrooke, Lisa Carter, Executive Director of The Child and Family Network Centers, and Louise Kenny, Louise Kenny Consulting, for helping to answer the questions above and for sharing their tips on relating to donors, raising more money, and enjoying the role of a fundraiser.

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