ALX CARES GROCERY GIFT CARD PROGRAM

The ALX Cares Program is a partnership between the City of Alexandria, ACT for Alexandria and other community nonprofit organizations to distribute grocery store gift cards to residents experiencing financial hardship due to the COVID-19 pandemic.

FAST FACTS

Community Partners













Distribution Partners







Gift Cards Distributed



2,326 Families served



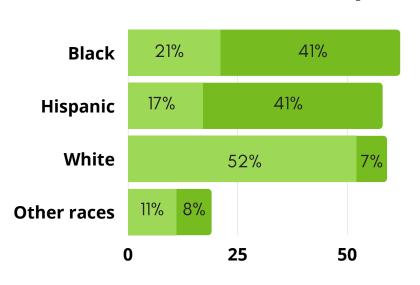
7,412 Gift cards distributed



\$2,519,000 in aid to Alexandria residents

POPULATIONS SERVED

Race/Ethnicity of Residents Served



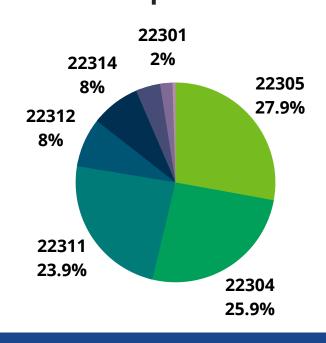
City of Alexandria population

ALX Cares population

Black and Hispanic families were disproportionately represented in the ALX Cares program. If the pandemic impacted all groups the same, the shares on both sides would be equal.

Zip Codes of Residents Served

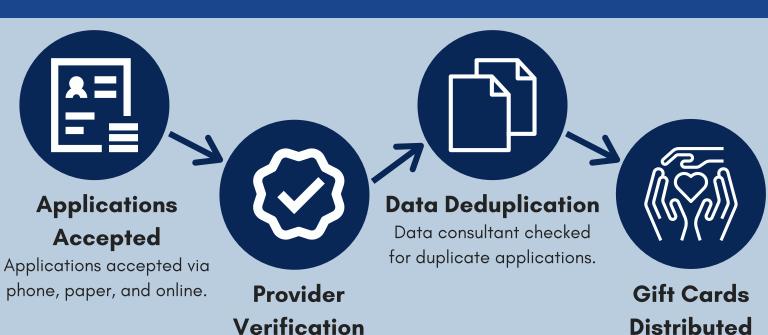
75



ALX Cares recipients were predominantly families with children with 72% of family units residing in homes with 3 or more individuals.

Partners distributed

PROGRAM PROCESS



eligibility. gift cards. FOR MORE INFORMATION, VISIT: https://www.actforalexandria.org/alx-cares-grocery-gift-card-program

Partners verified applicant