

ACT Stakeholder Briefing: Strengthening & Supporting Our Community in Uncertain Times

March 5, 2025



ACT *for* **ALEXANDRIA**
A COMMUNITY FOUNDATION

How to participate

- Introduce yourself in the chat
- Add questions and comments in the chat
- Participate in polls
- Please keep your mic on mute

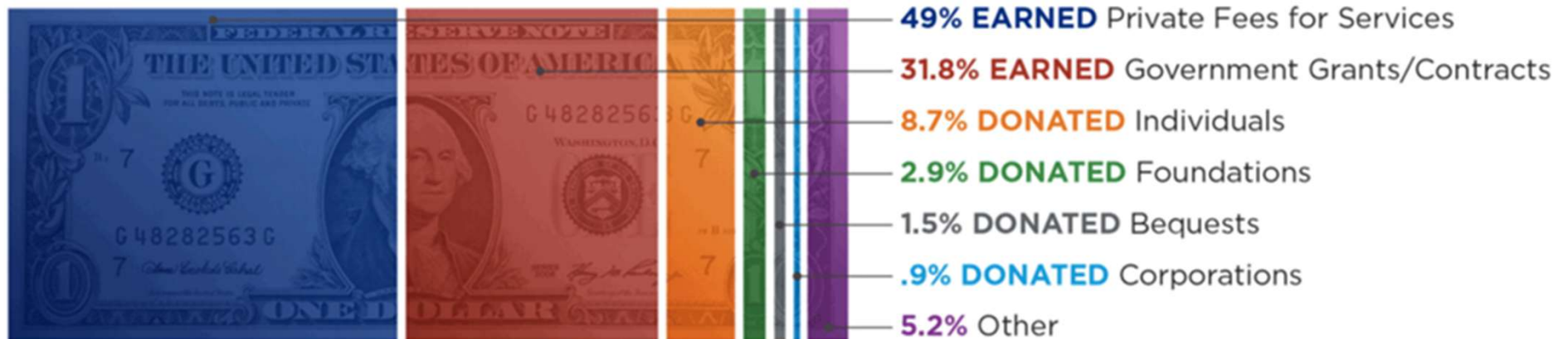


Agenda

1. Welcome
2. Our Current Context
3. State of Alexandria's Nonprofit Sector
4. ACT's Response: The Community Support Initiative
5. How You Can Help
6. Q&A

Nonprofits and the Federal Government

Our communities rely on the partnership between the federal government and nonprofit organizations to deliver essential programs and services – from hospitals, to museums, to pre-school, food pantries, etc.



Source: National Council on Nonprofits

Nonprofits are 12% of US GDP



Nationally:

- 1.3M nonprofit organizations
- 12.3M people employed



Virginia:

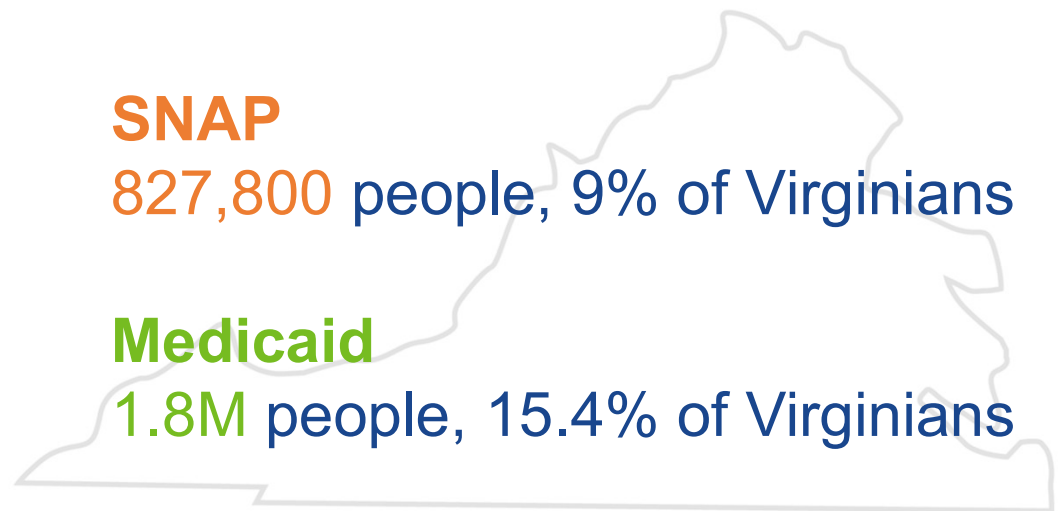
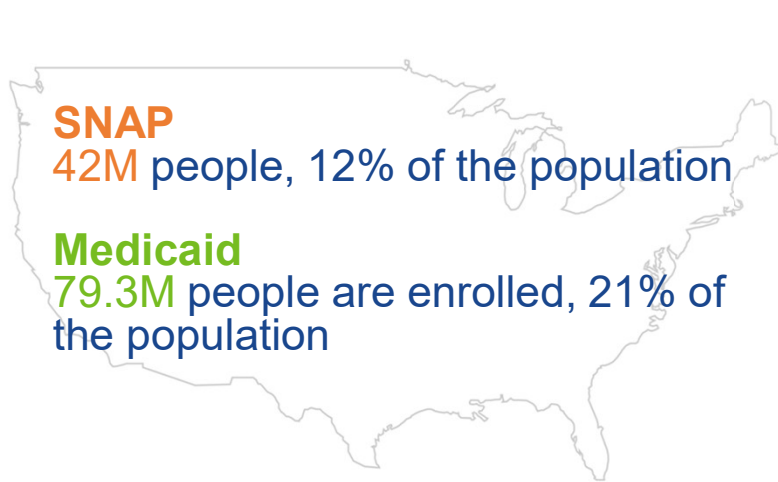
- 36,210 nonprofits
- 293,480 people employed (9% of workforce)

Alexandria:

- 3,000+ nonprofits in Alexandria
- 180 nonprofits participate in Spring2ACTion
- 11K people employed (11.6% of workforce)

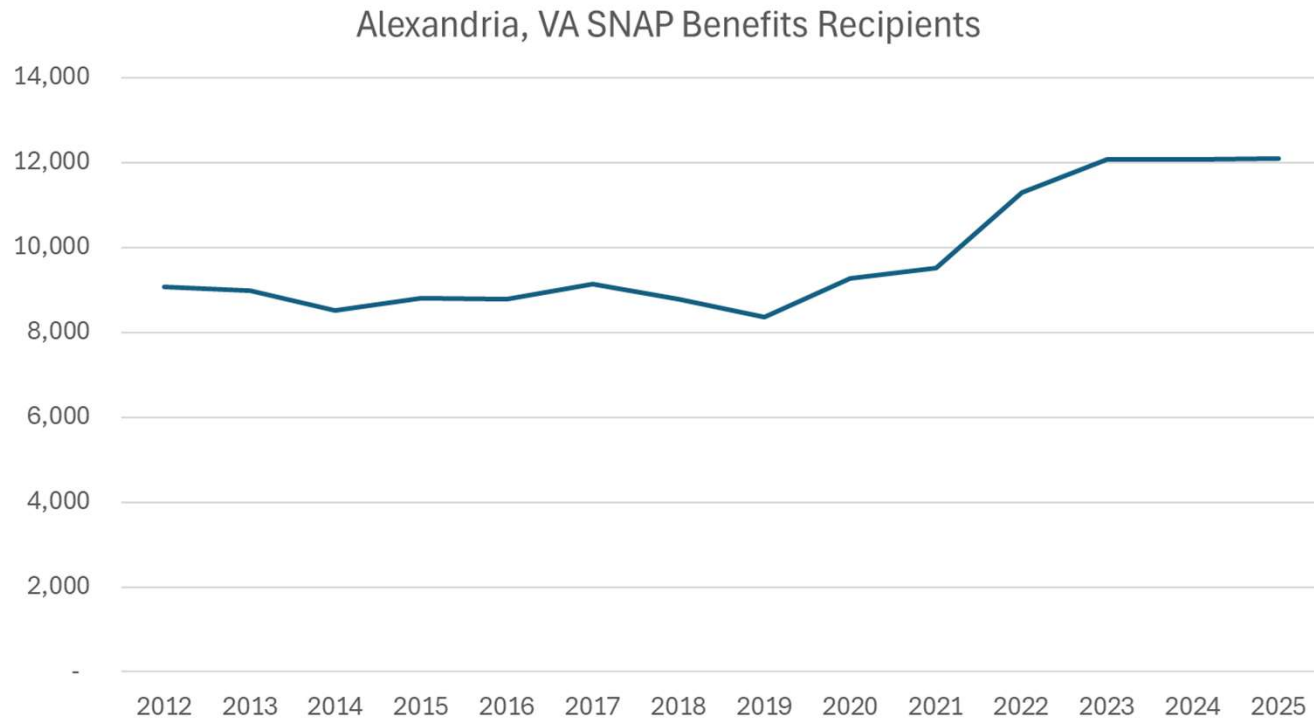
Sources: Candid, Nonprofit Impact Matters, Tax Foundation

Many people directly receive federal support



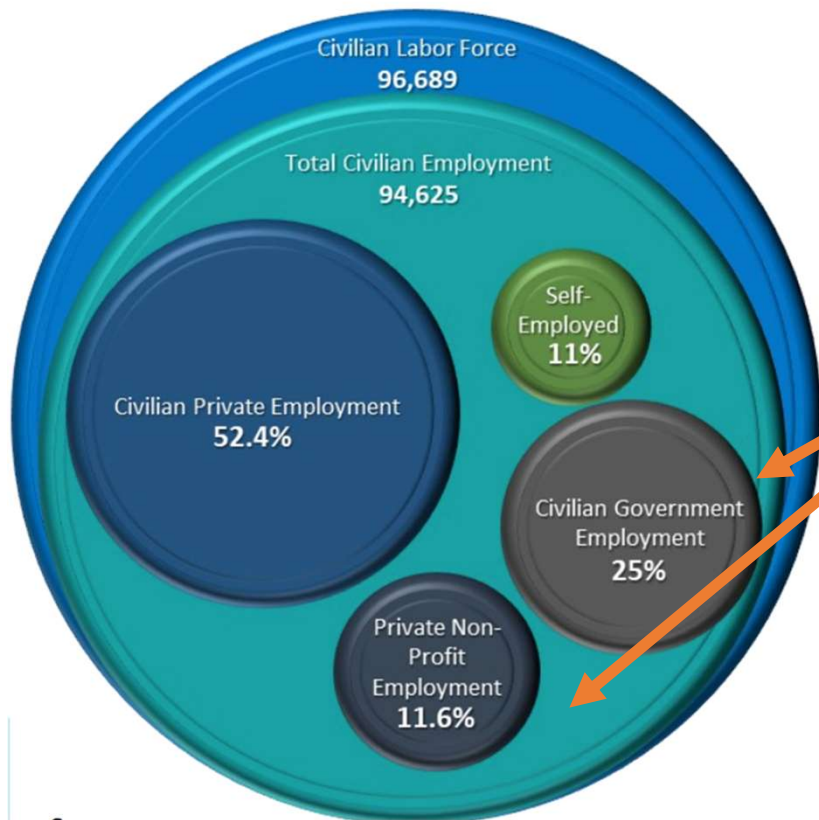
Sources: Kaiser Family Foundation, Medicaid.gov, US Dept of Agriculture

12K+ Alexandrians receive SNAP benefits



Source: City of Alexandria

Changes in federal & nonprofit workforce will impact our community



Federal and nonprofit workers make up more than 1/3 of Alexandria's civilian workforce

Source: City of Alexandria

Many federal workers already struggle with the high cost of living

- 20% of federal workers earn less than \$60,000 annually
- The “survival budget” for family of 4 in Alexandria is \$120,000 annually
- RIFs and furloughs will place strain on our social safety net



Sources: City of Alexandria, US Office of Personnel Management, Partnership for Public Service

Immigrants are an important segment of our community

51% Children have a parent born outside of the US

\$102.2M Paid in state & local taxes by immigrant households

30% Alexandrians speak a language other than English at home

30% of Alexandria's workforce

Sources: ChildTrends, US Census Bureau, City of Alexandria

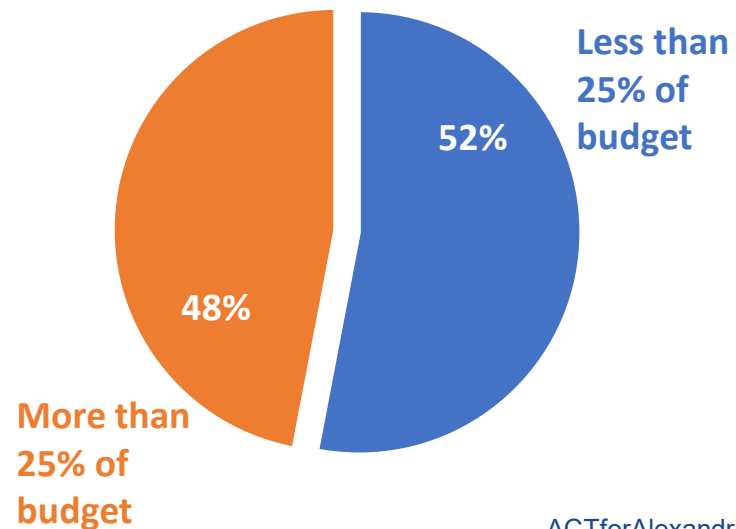
Concerns We're Hearing from Nonprofits

- Fears in the immigrant community around targeting and deportation
- Federal Government impacts
 - Elimination of federal government positions and hiring freeze
 - Elimination of federal departments and programs – Dept. of Education
 - Possible government shutdown in March
- Government Benefits
 - Reduction in benefits like SNAP and Medicaid
 - Individuals discontinuing enrollment in benefits
- Housing affordability – rental assistance
- Change in civil liberties - women's rights, LGBTQ+, disability rights
- Safety concerns for students, knowing who they can trust
- Increased racism and backlash towards racial equity and DEI initiatives
- HR9495 bill and threat to nonprofit status, proximity to DC and being targeted
- Bird flu

State of Alexandria Nonprofits

- Nonprofit Capacity - staff burnout, stress and turnover
- Fundraising challenges
- Loss of Federal government funding

38% Receive direct federal funds
54% Receive indirect federal funds
(through state or local)



State of Alexandria Nonprofits

- Lutheran Social Services of the National Capital Area
- Christ Church Lazarus Ministry
- Additional Concerns
 - Staff well-being
 - Legal support
 - Communications

Our Priorities

Our response builds off our commitment to amplify the work of the community by bringing people and resources together.

- Supporting the economic well-being of all Alexandrians, especially those struggling to afford the basic necessities
- Supporting the capacity and effectiveness of Alexandria's nonprofit community, especially those responding to the humanitarian and social service needs of Alexandrians

Community Support Initiative

- Convening
 - Peer Support Network for CEOs & Executive Directors
 - Stakeholder Briefing
- Grantmaking through The Community Fund
- Coordinating Communication
 - Connected Alexandria
- Advocacy



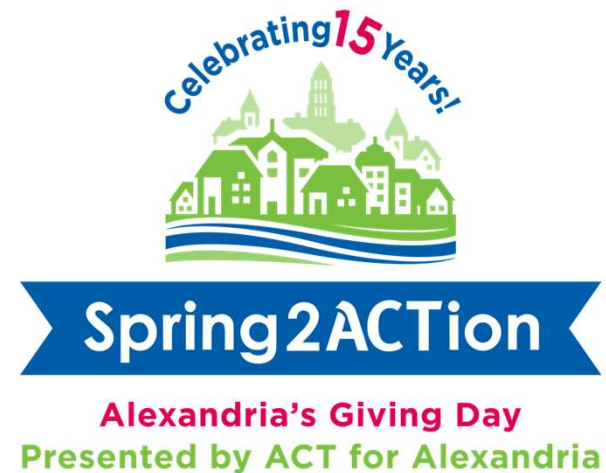
Give directly to your favorite nonprofit

- Reach out, ask what they need
- Practice trust-based giving:
 - Give unrestricted support
 - Make a multi-year commitment
 - Reduce reporting requirements
- Volunteer your time



Participate in Spring2ACTion

- Wednesday, April 9
- Provide matching grants
- Mobilize friends and neighbors
- Share via social media
- Attend the Kick-Off Event on Wednesday, April 2



You can help!

Give to ACT's Community Support Initiative or the Alexandria Community Support Fund

www.actforalexandria.org



Thank you!

Please don't hesitate to reach out to us if you have any questions!

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